

Membership Gives You Valuable Benefits

SECURITY FIRST! ALERTS Through Security First! Alerts, MJA members are notified immediately when a crime or robbery is committed in our region. Through the Jewelers Security Alliance we also keep members aware of crimes in other states.



Scholarships The MJA provides scholarships to members taking GIA courses and other approved jewelry courses.



GIA Lab Classes MJA brings members 1-2 GIA lab classes a year, which are hosted by Jewelers Mutual Insurance Co. Members enjoy the convenience of attending these classes without the added expense of traveling to the east or west coast.



Government Affairs The MJA provides Legislative and Employment Law Updates and information on all issues affecting retailers with news of bills, legislation and policy in the assembly and senate and political races.



Design Competition The MJA sponsors one of the best jewelry design competitions. Jewelers vie for the infamous "Gemmy Awards". The winning pieces of MJA's annual competition go to New York for judging in the national arena.



Retail Financial Services This program offers members monthly accounting, payroll processing and tax preparation at significantly reduced prices. Retail Financial Services was founded by hardware dealers many years ago and we are happy to bring this cost-saving benefit to the retail jewelry industry.



Employee Policy Manual The MJA, through their friends at the Midwest Hardware Association, provides an up-to-date, comprehensive Employee Policy Manual program that maintains your status as an Employer-At-Will. This manual incorporates multiple choices of policy issues. You can subscribe to this service and customize your manual to your exact needs at a significantly reduced price.



Bankcard Program MJA membership entitles you to take advantage of reduced rates on all VISA and MasterCard receipts regardless of volume or size of individual sale. MSG Payment Systems is our preferred payment systems provider. Choose from a variety of retail, PC, and web-based products to enable credit and debit card acceptance, e-Commerce, recurring payments, ACH processing, mobile payments, check verification, accounting software integration, & more. Request a FREE analysis of your current credit card processing program today by faxing two monthly statements to (515) 334-7461, calling them at (888) 697-8831, or by visiting them online at www.msgpay.com.



Jewelers Mutual Jewelers Mutual was founded by jewelers more than 100 years ago and remains the leading insurer dedicated exclusively to insuring jewelry and the jewelry industry. Jewelry businesses receive world-class insurance protection as well as information and services created specifically for their safety, security, and success. In addition, special programs designed around Jewelers Mutual's personal jewelry insurance help retail jewelers not only build long-lasting customer relationships but also earn additional income from their customers' claim-related repair or replacement work.



Trade Shows Members of MJA receive automatic admittance to all jewelry tradeshow.



Education We offer programs and seminars keeping you and your employees abreast of ways to improve your business, stay motivated and learn key elements to selling jewelry. Industry professionals bring you the latest information on jewelry issues, social media and selling techniques.



Retail Minded Magazine As a valued member of the MJA, we provide members with a quarterly digital subscription to Retail Minded Magazine. The publication delivers news, education and support for the entire lifestyle of merchants. Tips and webinars are also available to all members.

Retail Minded
news, education & support
for boutique businesses

Newsletter and Email Service You are kept current on all industry matters affecting your operations through periodic newsletters and emails.



Tiara Program The MJA is able to provide tiara's to our members at a significantly reduced rate to use for local events where a tiara is appropriate. Contact the MJA office for more information.



Webinars MJA offers time sensitive information on many subjects facing the jewelry industry through complimentary webinars.



Alice in Dairyland Program This is a joint project with the WI Department of Agriculture and the Alice in Dairyland program. MJA created the tiara and pendant that Alice wears and her public appearances create awareness of the native Wisconsin gems. The center stone of her tiara is given to Alice at the end of her reign as a memento of her contributions to the jewelry industry and Wisconsin.



Other Affiliations A prime factor in the success of MJA has been the close working relationship with local associations, chambers of commerce and Jewelers of America. Through these local groups, MJA is able to maintain an accurate reading of the statewide business climate and then act accordingly.



In cooperation with Jewelers for Children and Make-A-Wish, MJA engages its members in their mission of helping children in need. As a legacy charity for JFC, Make-A-Wish offers the unique ability to outreach to local jewelers. With JFC and Make-A-Wish, more than 1,300 children with life-threatening medical conditions have been granted wishes. Through support from our members and other jewelers and manufacturers, JFC has donated more than \$8 million to wish kids across the country.



Website: Find your MJA association at www.midwestjewelersassociation.com. All MJA members are listed on the website under the heading "Find A Member". Many consumers use this information when trying to locate a jeweler in a certain area. Get your store listed as a trusted member of MJA.



FedEx Jewelry Shipping Program: Allows members to save on select FedEx Express and FedEx Ground shipping services. Eligible shippers may also be able to take advantage of FedEx Declared Value Exception to declare a high value at a reduced rate on eligible FedEx Express shipments. A reduced rate on eligible international shipments is also available.



Annual Membership Directory: Serves as a valuable resource to jewelers and manufacturers and is designed for use by the entire store staff. It includes a listing of all members.



*For information on how to sign up for any of these programs,
please contact the MJA at 1-608-257-3541!*

