





# 2017 Gemmy Awards

## Eligibility

The MJA Gemmy Awards design competition is open to all MJA members and non-member jewelers, designers and goldsmiths who are interested in designing and creating a one of-a-kind piece of jewelry that demonstrates creativity, artistry, style and excellence.

## Rules of Entry

All materials used in the final construction of the entry piece should be fully described to include all metals, gem materials and/or alternative materials used.

- The Gemmy Awards competition is open to all MJA members and non-member jewelers, designers and goldsmiths.
- Entrant must complete the official entry form and meet all submission requirements and deadlines.
- All entries must be designed, produced and completed no more than 12 months prior to the final submission date.
- In support of MJA's Code of Ethics, all entrants are required to follow all applicable laws, including the Federal Trade Commission (FTC) guidelines for quality and trademark stamping. Furthermore, entrants must disclose on the entry form all applicable enhancement and treatment information for any gemstones used in their designs.
- Only one entry per category, per designer.
- A designer can only receive one Gemmy per year regardless of how many categories entered.
- Pieces must be original designs created and crafted by the person whose name appears in the "Designer Name" on the entry form.
- A high-resolution image is to be submitted with the entry form. Photo needs to be: "NO LARGER than 600 x 800 at 72 DPI in JPEG or PNG format and photos need to be on a white background. If photo does not meet these requirements we reserve the right to photograph the piece for submission on the website."

- If you have already sold a custom piece, that piece can be entered but must conform to our regular Rules of Entry. You would need to make sure the piece can be available for judging and if that piece wins, it would also need to be available for judging at the national level at the JA Spring Show in 2018.
- MJA reserves the right to re-assign an entrant's selected design category if another category is deemed more appropriate based on the characteristics of the piece or based on how many pieces are entered in that specific category.

## Entry Fees

Entry Fee of \$45 for the first entered piece and each additional piece is \$35 for members. For non-members the entry fee for the first piece is \$55 and each additional piece is \$45.

## Judging

The entries will be judged by qualified people in the fashion and jewelry industry. Criteria for judging the design pieces will be based on: Quality & Craftsmanship; Degree of Difficulty; Design & Originality and Practicality & Wearability.

## Competition Categories

Jewelry up to \$2,000 retail value

Jewelry \$2,001 to \$5,000 retail value

Jewelry \$5,001 to \$10,000 retail value

Jewelry \$10,001 to \$50,000 retail value

CAD, all price ranges, all jewelry styles/types\*

CAD cannot be used in any of the other categories. The competition differentiates CAD product from cast and fabricated designs. We recognize there is a difference in both the skills needed and the preciseness of the finished product for each construction choice. CAD entries will be judged on the same criteria, plus suitability to the CAD process. \* The winning CAD piece would be judged at the national level as an "At-Large Entry".

**New Jewelry Design Award:** This award is for jewelers, goldsmiths, silversmiths and students who have not entered the competition in the past two years. Entries will follow the competition rules.

## Entry Deadline

Entries must be received at the following address during the week of July 24 and no later than Friday, July 28, 2017. Late entries will be disqualified. Individual entrants are responsible for insuring all pieces shipped. Hand deliveries: must be delivered during store hours.

G. J., Inc.  
Attn: Jeni Sullivan  
220 State Street  
Madison, WI 53703

## Awards & Recognition

A First Place winner will be selected in each category and the winner will receive the coveted Gemmy Award plus a \$100 cash award sponsored by Jewelers Mutual Ins. Co. The First Place winning piece in each category will be sent to JA at the expense of the designer provided the designer is a member of Jewelers of America. All entry pieces will be posted on the MJA website September 1-15 where jewelers will have the opportunity to view all entries and vote for "Jeweler's Choice" award.

## Return Policy

All entry pieces will be mailed back by USPS Express Mail within one week of the judging. I agree to abide by the rules of the MJA Gemmy Awards and the final decision of the judges. By submitting an entry or entries for consideration I agree to hold the MJA, its officers and directors, its staff and employees and its members harmless from any and all claims, litigation or other legal proceeding. I understand that MJA will be responsible only for the replacement cost of materials and labor payable in the event of loss or theft of any entry while in the possession of MJA. I also understand that MJA agrees to take all necessary precautions to assure the safety and security of jewelry submitted. MJA recommends that I should insure my entry or entries. MJA suggests entrants retain a photocopy of the entry form for their files. MJA reserves the right to photograph and use photos on the website and Facebook of all jewelry submitted for the competition.

\_\_\_\_\_ (signature)